



# CHARLESTON CHAPTER

## April 22, 2010 AGA Continuing Education



### Course 5601: Governmental Environment

First Course in Attaining the CGFM, Certified Government Finance Manager

April 22, 2010

**8 CPE Hours Available!**

Join the Charleston Chapter of AGA for the first step in becoming a Certified Government Finance Manager.

AGA, in conjunction with the National Association of State Auditors, Comptrollers and Treasurers and the Association of Local Government Auditors is pleased to announce the course is being offered for the first time in West Virginia.

Financial management professionals who are interested in learning more about the government environment at the federal, state, and local level. Examine ways in which government entities differ from private entities, and discuss interactions among the different levels of government and the people they serve. This course looks at the organization and structure of government, public accountability, ethics in government, the governmental financing process and other legal and environmental aspects of government. This is a one-day course.

### **YOU WILL BE ABLE TO:**

- Outline concepts and realities of public accountability
- Understand government organization — at all levels
- Comprehend interaction among levels of government
- Understand what to tax and why

### **COURSE TOPICS INCLUDE:**

- The organization and structure of government — federal, state, and local
- Legal and other environmental aspects of the government
- Interrelationships among planning, programming, budgeting, operations, accounting, reporting and auditing
- Governmental financing process
- Public accountability
- Ethics in government
- Financial management responsibilities and skills

## Why Earn the CGFM?

### The Certified Government Financial Manager

The Mark of Excellence in Federal, State and Local Government.

Since its inception in 1994, the CGFM has become the standard by which government financial management professionals are measured. Its [education](#), [experience](#) and [ethics requirements](#) have served to elevate the most seasoned financial professionals.

More than 14,000 individuals have received the designation so far. Now it's your turn. Experience the benefits of certification first hand—the CGFM is the mark of excellence in your profession. We look forward to adding your name to our distinguished list of Certified Government Financial Managers.

***The U.S. Bureau of Labor Statistics projects that the employment of accountants and auditors is expected to grow 18 percent between 2006 and 2016, which is faster than the average of all occupations. Accountants and auditors that hold a college degree or any other certification will have the best job prospects.***

### Give Yourself an Edge over Your Competitors

Recent research has shown that employers attribute their recruiting difficulties to a shortage of qualified professionals. Give yourself a competitive advantage by showing your commitment to lifelong learning. You need a credential that shows you are qualified and have the skills to lead. The Certified Government Financial Manager (CGFM) does this like no other credential.

The CGFM is the first certification broad enough to cover the whole field of government financial management—federal, state and local. It measures a wide range of knowledge and skills that a professional needs to succeed in the federal government financial environment, or to meet the unique challenges faced by state and local government financial managers.

***"In today's complex and changing world, a professional certification provides prospective employers with a degree of confidence that candidates are prepared for the real world."***  
***John Radford, CGFM, State Controller, State of Oregon***

### Value and Recognition of the CGFM Credential

The foundation of the CGFM is the requirement for Education, Experience and Examination. Building on this foundation is a [Code of Ethics](#) and required Continuing Professional Education (CPE).

This designation is already recognized as a professional standard. Each year, more and more federal agencies and state and local governments are realizing the value of the CGFM and are formally embracing the designation. It is often listed as a preferred hiring qualification on federal RFPs. The Institute of Internal Auditors (IIA) Board of Regents has also recognized the CGFM. It is accepted as a waiver for part IV of the CIA examination.

### Toward the Future

The challenge facing today's government financial managers is to keep up with the changing times. New innovations, new regulations and new methods of implementation require staying abreast of the latest developments.

AGA presents a dynamic program of educational events every year that will expand your knowledge and sharpen your skills.

The field of government financial management will be far different tomorrow from what it is today. Having a broad knowledge and a recognized professional designation will be the way to distinguish yourself from the crowd.

Why Earn the CGFM?

CGFM News

There's no time like the present for joining the thousands of other leaders in government financial management who already have discovered the unique value and benefit of the CGFM designation.

***"In the aftermath of the accounting scandals, professional certification is even more important to ensure that accountants' credentials and knowledge of ethics are sound. Regardless of specialty, accountants and auditors who have earned professional recognition through certification or licensure should have the best job prospects."***  
***- Bureau of Labor Statistics, Occupational Outlook Handbook, 2008-2009 Edition***

**Date:** Thursday, April 22, 2010

**Time:** 7:30 a.m. Continental Breakfast  
8:00 a.m. – 5:00 p.m. class  
*Lunch will be on your own 12:00 p.m. – 1:00 p.m.*

**Prerequisite:** None required

**Advance Prep:** None required

**CPE:** Eight (8) credit hours

**Field of Study:** Auditing, Accounting, Ethics

**Where:** Charleston Marriott Town Center (Hawks Nest Room 1<sup>st</sup> floor)  
200 Lee St E, Charleston, WV 25301  
(304) 345-6500  
[www.charlestonmarriott.com](http://www.charlestonmarriott.com)

Directions to Hotel: From Interstate 64 EAST, take exit 58C, turn right on Lee Street. From Interstate 64 WEST, take exit 58C, turn left on Lee Street. Hotel is two blocks from the exit.

**Transportation:** Area Airport Charleston/Yeager - **CRW**

- Phone: 1 304- 344-8033
- Driving Directions: Exit Washington Street/Civic Center. Bear left. At 2nd light, turn left. The hotel is 2 blocks down on left side. Airport transportation complimentary shuttle is only from 6:00am - 11:00pm Monday through Friday and 6am - 11pm Saturday and Sunday.
- Courtesy phone available
- Alternate transportation: Yellow Cab; fee: 10 USD (one way) ;on request
- Airport shuttle service, on request, complimentary
- Estimated taxi fare: \$12.00 (one way)

**Cost:** **Conference:** \$200.00 for AGA members and \$250.00 for non-members.  
*(Price does not include hotel accommodations or parking. Parking at the Town Center is \$1.75/day (adjacent to Marriot). The Marriot parking is \$9.00/day)*

**Hotel:** The special group rate is \$101, plus applicable taxes. To book your room, contact the hotel by calling (304) 345-6500. Be sure to mention the group code **"NPW"** when calling. To get this special rate, you must call before the cut-off date of March 31<sup>st</sup>.

**Registration Deadline:** Friday, 4/16/10 – Print out, complete and mail registration form below

# CGFM CLASS REGISTRATION



Course 5601: Governmental Environment

April 22, 2010

**8 CPE Hours Available!**

**REGISTRATION DEADLINE:** Friday, April 16, 2010

**MAIL TO:** AGA –Charleston Chapter  
PO Box 2904  
Charleston, WV 25330

**REGISTRATION FEE:** **\$200.00 (members) \$250.00 (non-members)**  
Please submit payment with your registration!  
(Personal or certified checks only.)

\_\_ Mr. \_\_ Mrs. \_\_ Ms.

**First Name:** \_\_\_\_\_  
**Last Name:** \_\_\_\_\_  
**AGA Member ID#:** \_\_\_\_\_  
**Company:** \_\_\_\_\_  
**Title:** \_\_\_\_\_  
**Address:** \_\_\_\_\_  
**City/State/Zip:** \_\_\_\_\_  
**Telephone:** \_\_\_\_\_  
**Cell:** \_\_\_\_\_  
**Email Address:** \_\_\_\_\_

Questions regarding this training can be directed to:

Beverly Rinehart  
Charleston's CGFM Committee Chair  
[brinehart@beckley.org](mailto:brinehart@beckley.org)  
(304) 256-1764 ex. 1746